



A Look at *The Business Review* (Albany) and *The Book of Lists*

Tuesday, November 9th, 2010
2 PM – 4 PM
McChesney Room
Schenectady County Public Library
99 Clinton St., Schenectady, NY

Without question, *The Business Review* and *The Book of Lists* are all-time favorites of anyone seeking information about the area. Please join the Capital District Business Librarians for presentations by Courtney Myers, Director of Marketing for *The Business Review*, Mike Hendricks, Editor of *The Business Review* and Melissa Gold, Research Director for *The Business Review*.

Courtney Myers joined *The Business Review* this year and has been involved in creating and refining programs that educate readers about the many ways to use *The Business Review* to grow their business, and to network and connect with others in the business community. She has also helped in developing *The Business Review's* social media marketing strategies. Before joining *The Business Review*, Courtney was the Assistant General Manager for the Hyatt Place in Malta, where her responsibilities included hiring the opening staff for the new hotel, training, human resources, and sales and marketing. Courtney is a graduate of Castleton State College in Vermont.

Mike Hendricks has been the Editor of *The Business Review* for more than ten years. Prior to *The Business Review*, he was a journalist with The Associated Press for 28 years, including 18 years as the news editor in Albany responsible for the news service's coverage of all of the state of New York north of the New York City area. Before that he worked at daily and weekly newspapers in Michigan and downstate New York. Mike is a graduate of the University of Michigan.

Prior to joining *The Business Review* in 2004, Melissa Gold worked as a case note editor and researcher for the legal publisher LexisNexis. She has also worked on the legal staff of the New York Conference of Mayors and taught English Composition to first-year students at Buffalo State College. Melissa has a Bachelor's degree in literature and rhetoric from Binghamton University and a Juris Doctor from the University at Buffalo Law School. As Research Director for *The Business Review*, Melissa seeks data for over 100 lists each year. She maintains databases on Capital Region businesses and individuals; surveys companies for information on revenue, billings, employee statistics and other relevant facts and presents the data weekly in the List feature.

Directions to the Library:

The Schenectady County Public Library Central Branch is located at 99 Clinton Street, Schenectady. Coming from Albany, take 90 West to exit 25. Follow 890 West to exit 5. At bottom of exit ramp, bear right and go straight through first light on Broadway. Go right at second light onto Clinton Street.

To Register:

There is no registration fee for this program, however, please let us know if you plan on attending by returning the form below by October 31 to Pat Markley, Siena College Library, Siena College, 515 Loudon Road, Loudonville, NY 12211-1462.

Name _____

Business Affiliation _____

Email/Voicemail _____

Registration Questions? Contact Pat Markley – email markley@siena.edu or voicemail: (518) 783-4196