



**Academic Librarians 2010**  
**Faster than the Speed of Bytes:**  
**Technology, Cognition, and the Academic Librarian**  
**June 7 & 8, 2010, Holiday Inn Downtown, Ithaca**

Are we organically shaped by technology? If so, how can academic librarians respond? How do cognitive changes influence the way that we lead our libraries and teach our users? This conference will explore changes in cognitive development, based on new models of interacting with information and how these new models will impact collections and services. Participants will examine what this means for academic librarians and the way they interact with users. This event is brought to you by the NY 3Rs Association and the Academic and Special Libraries Section of the New York Library Association.

**Featuring: Dr. Michael Stephens, Assistant Professor, Dominican University, speaking on *Hyperlinked Users: How Academic Librarians Can Respond*.** What trends are shaping the 21st Century student experience? What does emerging research tell us about expectations for learning environments, creative collaboration and "always on" access to information? This presentation will provide a roadmap for serving our hyperlinked users online, in our physical spaces and wherever they happen to be. Mobile solutions, creation spaces and embedded librarians are all part of the equation.

**Dr. Deborah Gagnon, Associate Professor of Psychology, Wells College, speaking on *This Is Your Brain on Technology: The Technology Exposure Effect (TEE)*.** The media offer a bewildering array of doomsday as well as more benign prognoses of the effect that excessive exposure to extant technologies -Twitter, FaceBook, GPS, Second Life, etc. - present to our cognitive and neural functioning. Is that GPS on your dashboard possibly shrinking your hippocampus? Or is it really the Holy Grail that the more spatially challenged among us have been searching for our whole lives? This talk will attempt to sort questions like these out and, more to the point, will reveal how technology may be changing our perception, attention, memory, reasoning, decision making, and problem solving processes.

**The Horizon Report: Look Over the Horizon: Connecting Technology Trends with the Library of Tomorrow.** The NMC Horizon Report is an important tool for educators and information specialists who must strategize for the adoption of new technologies in their organizations. Our panelists will present examples and offer a variety of perspectives on the 2010 Horizon Report as it will impact "The Library of the Near Future". Panelists include **Mark A. Smith**, Information Systems Librarian at NYS College of Ceramics at Alfred; **Joan Getman** is Sr. Strategist for Learning Technologies at Cornell University; **Alison Miller**, Manager, ipl2 Reference Services for Drexel University; **Harry Pence**, Distinguished Teaching Professor Emeritus from SUNY Oneonta where he currently serves as TLTC Faculty Fellow for Emerging Technologies.

**Geotagging, Geolocation, and Augmented Reality: Opportunities for Libraries to Create in Situ Learning Experiences.** **Tito Sierra**, Associate Head for Digital Library Development, North Carolina State University and **Markus Wust**, Digital Collections and Preservation Librarian, North Carolina State University.

**E-readers in Action.** Melinda **Dermody**, Librarian/Department Head Access Services; **Scott Warren**, Bibliographer for the Sciences and Technology; and **Suzanne Preate**, Digital Initiatives Librarian from Syracuse University speak about their e-reader pilot program.

**Text Reference in Action.** **Virginia Cole**, Reference & Digital Services Librarian, Cornell University Library and **Joe Murphy** (*libraryfuture* on Twitter), Science Librarian, Coordinator of Instruction & Technology, Yale Science Libraries. Hear from QuestionPoint/Text-a-Librarian & My Info Quest participants to learn about collaborative text reference opportunities.

**Associated activities will include local tours, wine-tasting, and hiking.**

**Registration:** Registration will open February 1<sup>st</sup>. Watch Twitter for details--follow us at **AcLibCon2010**.

The Holiday Inn has reserved a block of rooms for the evenings of June 6<sup>th</sup> and 7<sup>th</sup> at the rate of \$139+ tax per room. When booking, mention the Academic Librarians conference. (607) 272-1000. Book early as we expect the rooms to go fast!

\$95 NYLA or NY 3R members: Early Bird Registration--Register by March 15

\$120 NYLA or NY 3R members: Regular Registration

\$145 Non-Member Registration

\$50 MLS/MLIS Student Registration

**Traveling to Ithaca:** Ithaca is a great place (some would say gorges!) to visit in the late spring. The airport is conveniently located with daily flights to LaGuardia, Newark, and Philadelphia--and at perfect times of the day for conference goers. The waiting time at the airport is always short and shuttles to area hotels. There is also daily bus service.

**Thanks** to our generous sponsors: **WALDO, EBSCO, CCP Solutions, ProQuest, University at Buffalo Department of Library and Information Studies, and Mango Languages!**

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